

## **MOTOGP: CAME AND APRILIA RACING RENEW THEIR PARTNERSHIP FOR THE FIFTH YEAR RUNNING**

*The two Venice-based companies, both leaders in technological innovation, aim high and are ready for a World Championship full of adrenaline, alongside the reigning World Champion Jorge Martín and Italian promise Marco Bezzecchi*

**CAME S.p.A.**, a Made in Italy business and world leader in the field of integrated solutions designed for the automation, control and security of residential, public and business environments, has taken up the challenge of MotoGP for the fifth year in a row, and will be running again this season, with the Aprilia Racing Team.

The Italy-based MotoGP partnership is back again, and this year will have a new team made up of reigning World Champion Jorge Martín and the Italian promise, Marco Bezzecchi, on track with numbers 1 and 72, respectively. A union, between CAME and Aprilia Racing Team, based not only on shared geographical origins but also on their mutual propensity for technological innovation that has made CAME an industry leader, and has put Aprilia on the constructors' podium the last three years running.

*"The partnership with the Aprilia Racing Team goes beyond sporting performance," commented **Andrea Menuzzo, Chairman and CEO of CAME S.p.A.** "When we returned to the track in 2021 alongside another Italian and Veneto-based excellence, we did so knowing that it was the beginning of a challenge not just on two wheels, but also internally. The great results achieved by CAME in these four years, culminating in 2024 in a Group turnover of over 335 million euros, are precisely the result of the spirit of competition and desire for success that pervades all our employees in Italy and around the world. I am sure that this year, on and off the track, the challenge will be even more exciting thanks to the arrival of the reigning World Champion at Aprilia."*

**Massimo Rivola, CEO Aprilia Racing** *"The renewed partnership with CAME confirms a shared vision based on innovation, passion and the desire to excel. In these five years with Andrea Menuzzo, we have built a solid connection, driven by the same ambition to bring technology and performance to the highest levels. We are facing this new season with even more determination, confident that CAME's support will be an added value."*

For CAME, 2025 will be a year of consolidating results and pushing for innovation, with the launch of new products in its core business and beyond; of corporate development, with the inauguration of new areas at the Dosson di Casier Headquarters and the continuation of sustainability and welfare projects.

### **CAME**

CAME is a leading global brand for high-quality technological solutions and products for automations, smart homes, access control and security and parking systems that can improve the lives of the people who use them and the work of professionals. With more than 50 years of history behind it, and even longer experience thanks to the companies that now belong to it, the Group founded by Paolo Menuzzo, now President of the holding company, is headquartered in Dosson di Casier, in the province of Treviso, and owns 10 manufacturing sites in Italy, France, Spain, UK, Turkey, and Brazil. Andrea Menuzzo, son of the founder, is the Chairman and CEO of CAME S.p.A. The company has over 2500 employees, serves the market with more than 25 branches and 40 warehouses around the world, and operates

in over 110 countries worldwide through partners and distributors with an integrated and global vision. In 2024, it generated a turnover of €309 million.

Follow CAME on its website [www.came.com](http://www.came.com) and through its [LinkedIn](#), [Facebook](#), [Instagram](#) and [WhatsApp](#) accounts.

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